

**Dental Public Health Committee
2017 Annual Oral Health Campaign Report**

2017 Theme: "Healthy Lifestyle: Starts Here... Healthy Food... Healthy Mouth... Healthy Body "



The Dental Public Health Committee, together with the students of the College of Dentistry, King Saud bin Abdulaziz University for Health Sciences (KSAU-HS) is pleased to provide the highlights of the Annual Oral Health Awareness Campaign 2017 held from 19-23 March 2017. The Campaign brings together a group of dedicated dental professionals and educators and healthcare providers to promote the benefits of good oral health to children and their families.

Be it known that every 20th of March is celebrated as the World Oral Health Day to help further spread awareness of proper dental care. The Dental Public Health Committee at King Abdulaziz Medical City- Ministry of National Guard Health Affairs (KAMC-NGHA) took part in celebration of the World Oral Health Day in a week-long series of educational events. The Campaign kicked-off at Dental Services-CR, KAMC-NGHA (19 March 2017, Day 1) and included the other venues such as:

- Day 2 - 20 March 2017 King Abdullah Specialized Children Hospital (KASCH)
- Day 3 - 21 March 2017 KASCH
- Day 4 - 22 March 2017 College of Dentistry and College of Science and Health Profession (COSHP), KSAU-HS
- Day 5 - 23 March 2017 Non-profit Organization.

Daily activities included:

1- Day 1 - 19 March 2017 Dental Services-CR KAMC-NGHA



2- Dental Public Health Committee at KASCH





Education and communication are fundamental factors in delivering clear oral health message to a wide range of audience which includes pedodontic patients and their families. This is to inform the public about health concerns and to address important health issues. This was made possible with the help of our students, the soon-to-be dentists, from the College of Dentistry bearing in mind that dentists are called to serve and provide beautiful smiles.

The Committee provides materials that make it easy to learn the importance of oral care which includes:

- Take home oral health brochures
- Toothbrushes
- Toothpastes
- Dental Floss
- Gifts

3-Dental Public Health Committee at COD and COSHP KSAU-HS:

Significance of Oral Health and Dental Health

The prevailing health issues are brought by the lack of knowledge on how to deal poor oral health practices. In view of this, the students of COD and COSHP were invited to become aware of the present day state of oral health and how to address and prevent dental health issues.

These dental health literacy and education efforts encourage our students to promote healthy oral care not just among themselves but to younger generations as well. We believe that a healthy oral hygiene, when started young, has a positive impact on their health and wellness.

Activities

The students were divided into two groups – the male COD students were assigned at the COD bldg. and the female COD students were assigned at the CoSHP bldg. the activities aim to reach out to the entirety of the KSAU-HS students. The students' active participation was higher in the female population since the CoSHP caters more female students compared to male.

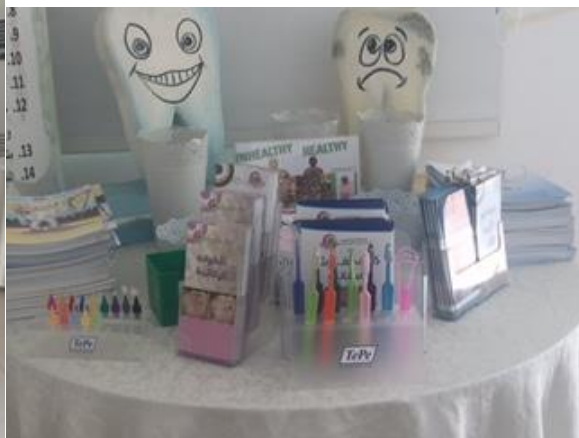
The activities includes raffle for correct answers on oral health questions in addition to brochures distribution of healthy food and of healthy diet.



4-Dental Public Health Committee at Non-profit organization:

The last day of the campaign was held at the Rehabilitation Center of the Ministry of Community Service. It reached-out to children and adult females were special (mental/physical/social) care is needed.

Hands on practice of oral health care between the health educators and our special audience for that day was carried out with high enthusiasm. In result, positive feedbacks were given by our partner Institute.



Continuation of Accomplishment:

On behalf of the Dental Public Committee, as leaders representing the oral health interests of all population, we are committed to improve the oral health through public education and campaign. These continuing efforts are long-standing and on-going in KAMC-NGHA.

Preventive care, particularly pediatric dental care, is essential for giving children the proper foundation for a healthy life, from childhood through adolescence and beyond.

Thank you and best regards,

DR. REEM AL BANYAN
Chairperson, Dental Public Health Committee KAMC